

HELLO :)



NAME
IMAD ZEINEDDINE

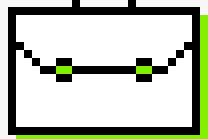
OCCUPATION
GRAPHIC DESIGNER
BUSINESS ADMINISTRATOR

LANGUAGES
ENGLISH + ARABIC

DATE OF BIRTH
AUG 05 1982

RESIDENCE
NOMAD
CURRENTLY TURKIYE

NATIONALITY
LEBANESE



PORTFOLIO
IMADZEINEDDINE.COM



PRE → HIGH SCHOOL
SEP 1987 → JUN 2000
INTERNATIONAL SCHOOL OF
CHOUEIFAT (SABIS)

DIPLOMA
AUG 2000
LEBANESE BACCALAUREATE

UNIVERSITY
SEP 2000 → MAR 2004
AMERICAN UNIVERSITY OF BEIRUT
GRAPHIC DESIGN PROGRAM
INCOMPLETE

PATH TO FRONT-END DESIGNER
ONLINE COURSES

FEB 2022 → APR 2022
INTRODUCTION TO COMPUTER SCIENCE
HARVARD'S CS50X

MAY 2022 → AUG 2022
HTML, CSS, JAVASCRIPT
CODECADEMY.COM

OCT 2022 → ...
CREATIVE CODING: MAKING VISUALS
WITH JAVASCRIPT
DOMESTIKA.ORG



TRAINEE → DESIGNER → SR. DESIGNER
MAY 2004 → JUL 2006
ELEMENT.CZ (BEIRUT)
A MULTIDISCIPLINARY DESIGN FIRM

My role started as a trainee where I quickly improved my capabilities to handle full projects and eventually lead a team of 4 designers, 2 web developers, 2 animators, and client communications.

ADVERTISING ART DIRECTOR
SEP 2006 → OCT 2007
J. WALTER THOMPSON (RIYADH)
INTERNATIONAL ADVERTISING AGENCY

As an Art Director my role revolved around concept formation, visual creation, and production followup.

SR. BROADCAST DESIGNER
MAY 2008 → JUL 2009
NICKELODEON ARABIA
(ARAB MEDIA GROUP - DUBAI)
MULTINATIONAL KIDS TV STATION

My responsibilities included pitching new show concepts, show branding, animation concepts, storyboards, illustration, graphics, animation direction, and sound direction.

SENIOR WEB DESIGNER
NOV 2009 → DEC 2010
CLEAR TAG (BEIRUT)
DIGITAL DESIGN AGENCY

Mainly, I was the go-to designer when pitching to new clients. My tasks included concept creation, user experience studies, interface designs, and web development follow-ups.



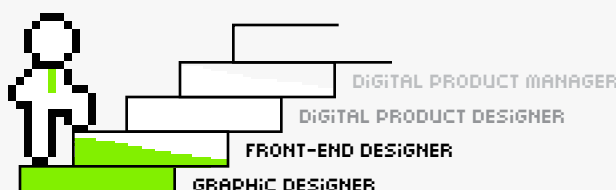
FREELANCE CLIENT LIST INCLUDES
ALZHEIMER'S ASSOCIATION LEBANON
CAPITAL CITIES
CLEAR TAG
DIGITAL COOPERATION ORGANIZATION
DIGITAL ARABIA NETWORK
ELEMENT^N
FIVE AGENCY
G-TONIC
INOCC
KAFU GAMES
MEMAC OGI L V Y
RCGC
RCL
RELIEF INTERNATIONAL
STAR TECHNOLOGY
THE UNIT...



PARTNER / LEAD DESIGNER
TBD* - TO BE DESIGNED SARL
A MULTIDISCIPLINARY DESIGN FIRM
2012 → 2016



FAMILY BUSINESS ADMINISTRATOR
PROPERTY MANAGEMENT
HARDWARE STORE
ELECTRICITY SUBSCRIPTIONS
2016 → 2021



- ILLUSTRATOR ADEQUATE FOR MARKET NEEDS
- PHOTOSHOP ADEQUATE FOR MARKET NEEDS
- XD PROGRESSING
- AFTER EFFECTS ON PAUSE
- FIGMA PROGRESSING
- WEBFLOW PROGRESSING
- WORDPRESS SLOW PACE
- HTML + CSS PROGRESSING
- JAVASCRIPT PROGRESSING
- APPSHEET ON PAUSE



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